

Tasman's Great Taste Trail - Waimea Inlet Upcycling Sculpture Project Creative Brief



Background

The Nelson Tasman Cycle Trails Trust (the Trust) and Tasman Bay Guardians wish to engage an artist or artists to create a marine themed upcycling sculpture along Tasman's Great Taste Trail. The project is sponsored by The Packaging Forum which is focussed on reducing the amount of packaging waste in New Zealand, supporting and promoting innovations in recycling, re-use and compostable packaging.

Tasman Bay Guardians and other community groups working in and around the Waimea Inlet participate in beach clean ups on the foreshore. An upcycling sculpture made from marine debris and waste, located along the cycle trail can help trail users to understand the role we all have in reducing waste and looking after our marine environment.

It is envisaged that the Waimea Inlet section of the Great Taste Trail could become a highlight of the trail experience, using art to share the stories of the Inlet. The upcycling sculpture will be the first sculpture to be created along the trail for this purpose.

Project purpose

The purpose of this project is to raise awareness of the impacts of waste on the marine environment and enhance the trail experience through art.

Project objectives

- To create an exciting, innovative artwork made from waste that reflects the values of the Waimea Inlet and tells a story about marine waste.

- To help identify the Waimea Inlet section of the Great Taste Trail as a destination for creative sculpture and improve user experiences of the trail.
- To create a work which engages community groups and/or schools in addressing the issues of waste in the marine environment.

The artwork

The proposed artwork will be a unique feature of the Great Taste Trail. The artwork needs to be creative and bold and should reflect the values of the Waimea Inlet. By using waste materials sourced either from the marine environment/resource recovery centre or through targeted community collection programmes it is anticipated that the upcycling artwork will raise awareness about the impacts of plastic packaging and waste on the marine environment.

Given the artwork is to be made from waste and it will be exposed to the extremities of sun, rain, wind and potentially sea swell we are looking for solutions to extend the life of the artwork and/or creative options for its adaptive reuse (e.g. after 5 years it gets moved to an indoor location and a new artwork is commissioned).

Community engagement

The artist/s must be able to work closely with the Tasman community including iwi, hapū, whānau, schools, businesses, and local community groups. Depending on the design and methodology proposed to create the sculpture, the project could be completed by a collaboration of artists or an individual artist.

It is anticipated that the Tasman community be included in the collection of waste and/or the creation of the sculpture. The artist/s may choose to create the sculpture as their own work and engage others such as school children in workshops about creating art from waste.

The artist/s should be prepared to adjust their proposal and/or concept to address mana whenua aspirations where necessary.

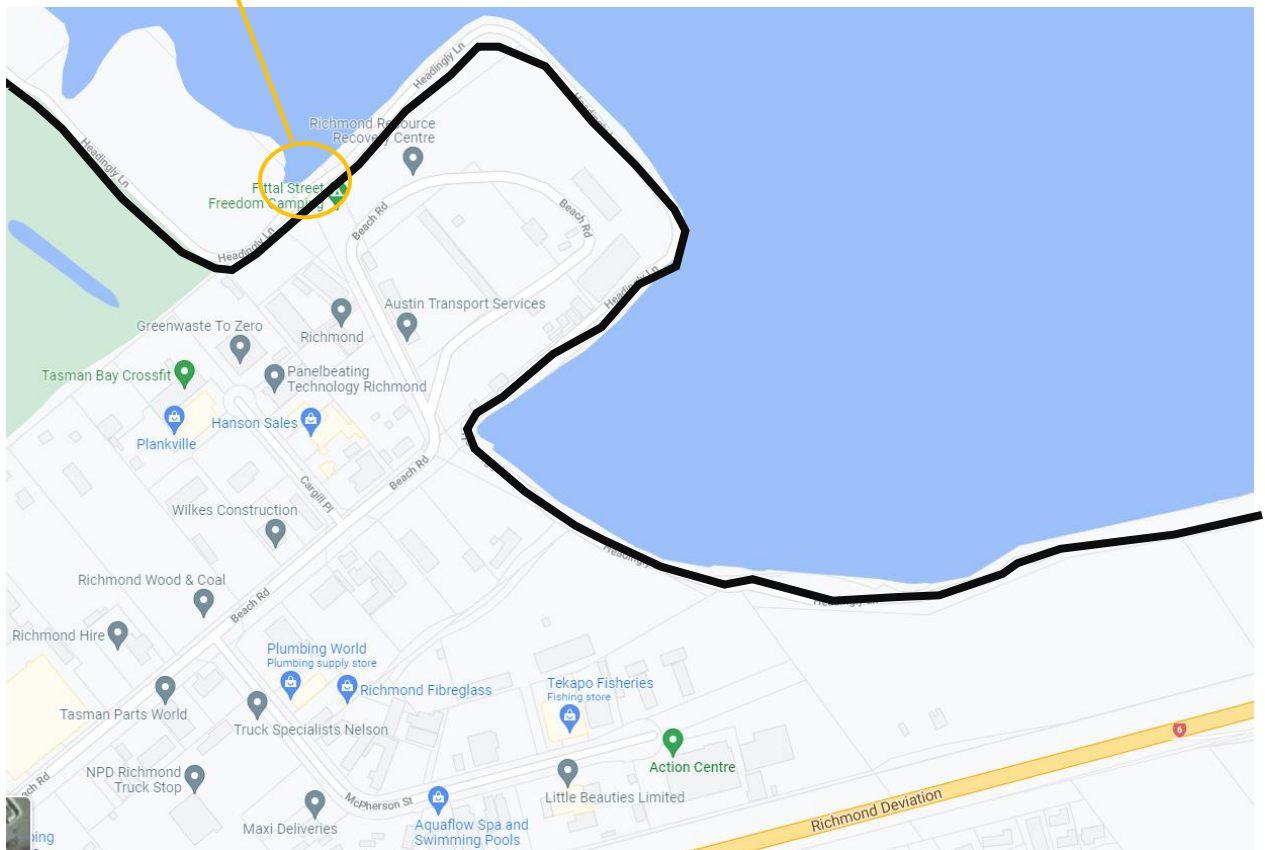
Timeline and budget

The artist/s will be appointed by 15 June 2022 and the work should be completed by 14 October 2022 to comply with the funding conditions. The budget is between \$8,000 to \$10,000. This includes construction and installation costs, ground works and a community engagement programme.

Site location and details

The proposed location for the sculpture is adjacent to the Richmond Resource Recovery Centre along Tasman's Great Taste Trail. Exact placement of the sculpture will need to be discussed and agreed with Tasman District Council staff and will depend upon factors including the size of the sculpture (there are overhead powerlines nearby the site), safety of trail and park users, installation needs and any fencing requirements. The sculpture must be visible to users of the trail.

Proposed location of sculpture



Tasman District Council can give the artist access to waste/recycling collected at the Resource Recovery Centre if required. The amount of waste collected and used for the project must be recorded and reported as part of the funding requirements.

Tasman District Council requires that the sculpture created is:

1. Robust to withstand coastal winds and weathering for up to 5 years, without 'shedding' or 'deteriorating' materials that may wash out into the marine environment.
2. Safe for users to interact with and is not likely to cause accidental injury from inappropriate behaviours (e.g. climbing the sculpture or jumping off the sculpture).
3. Installed with maintenance in mind, including maintenance of vegetation around the sculpture.

Artists response

The artist/s should submit at least one example of an artistic concept with an outline of the materials and methodology proposed to create it.

A brief (one page) community engagement plan which demonstrates experience of, or commitment to working with mana whenua and communities. It should include the types of groups that could be involved as well as the proposed approach and methodology for engagement.

A timeline and budget for completion of the project.

Artist proposals should be sent to jasmine@heartofbiking.org.nz by **7 June 2022**.

Assessment process

Proposals will be assessed against the following criteria:

- Alignment of concept to the project objectives
- Demonstrated ability to work with mana whenua and engage community in art projects
- Capacity to complete the work within time and budget

Project contact

Jasmine Foxlee

Project Manager - Waimea Inlet Enhancement

021 122 0409

Nelson Tasman Cycle Trails Trust

jasmine@heartofbiking.org.nz

www.heartofbiking.org.nz